

LO1: Know what ACCESS FM stands for

LO2: To analyse existing products using the ACCESS FM criteria

## Starter activity:

Re-arrange the letters below to form the correct word

A	A S E T E H T C I S	
C	C T O S	
C	C U T O S M R E	
E	E V N R I O N E M N T	
S	S A F T Y E	
S	S Z I E	
F	F U C N T O I N	
M	M T A E I R A L S	



Key Words: ACCESS FM, Existing Products, Analyse

# Product Analysis (Help Sheet)

Aesthetics

What does the product look like?  
Why does the product look like this?

Cost

How much does the product cost?  
Why does the product cost this much?

Customer

Who is the customer?  
Why does the product appeal to them?

Environment

How will the product affect the environment when in use?

Safety

Does the product have any safety risks?  
How can these risks be eliminated?

Size

How big is the product and why?  
Can the size be changed?

Function

What is the main function of the product?  
Can it perform any other functions?

Materials

What material is the product made from?  
Why is it made from this material?

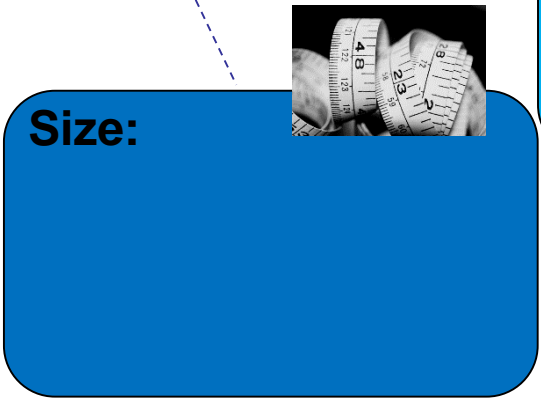
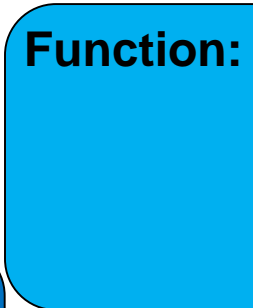
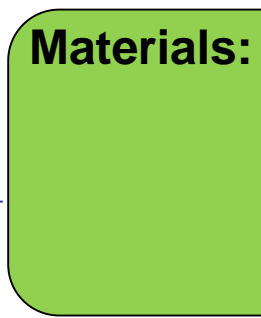
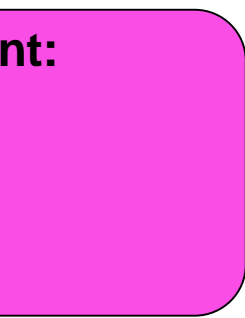
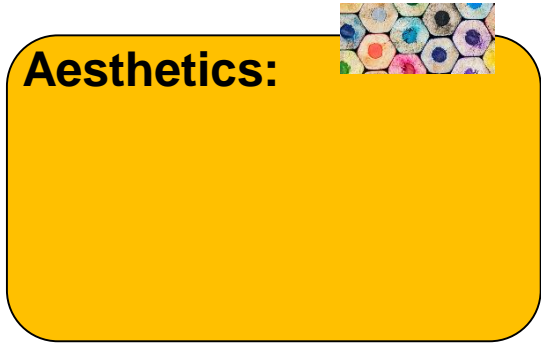
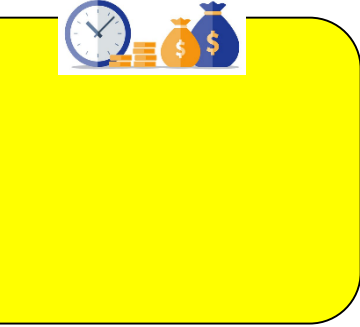
Manufacture

How was the product manufactured?  
Is this the most effective method?

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Effective  
Participators

## Task 2: Product Analysis Activity: Analyse your product using the key words.



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