

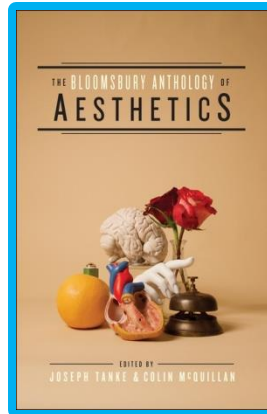
Aesthetics/Ergonomics/Anthropometrics



During the register decide what is good/bad about the design 😊

Describe the impact of his image on the potential consumer

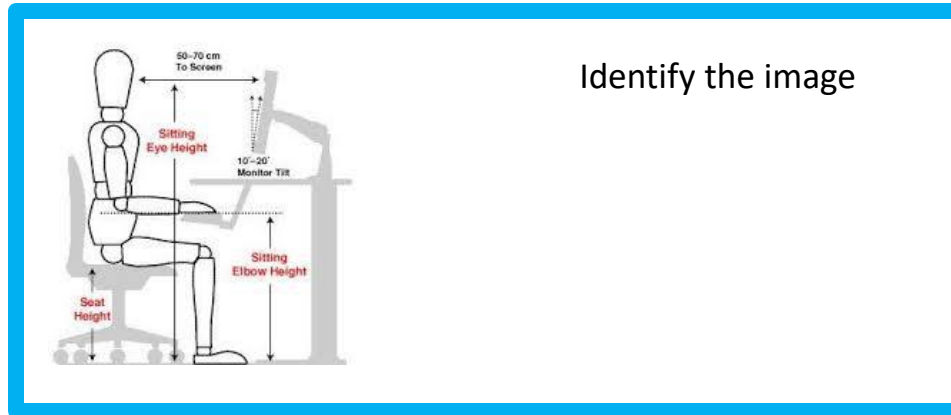
Explain what you think the image is about



Identify the image

Describe the impact of his image on the potential consumer

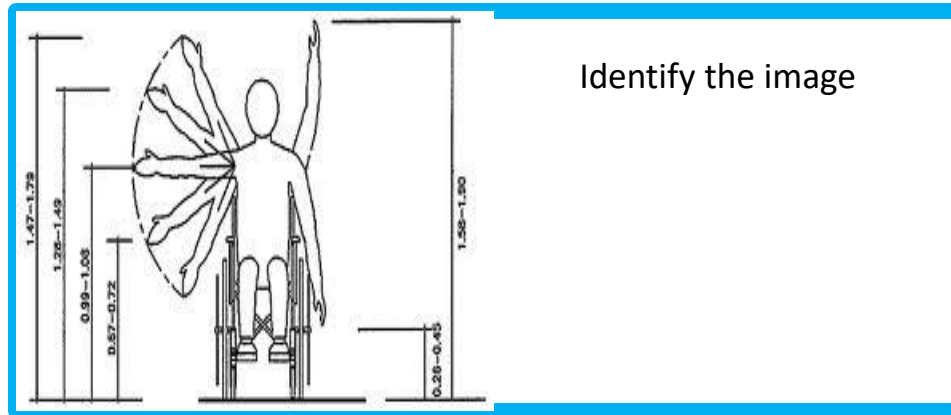
Explain what you think the image is about



Identify the image

Describe the impact of his image on the potential consumer

Explain what you think the image is about



Continue with coursework individual target



Create a word using the scrambled letters below

AE

ST

HE

TI

CS



Using mnemonics to remember key words

- AESTHETICS
- ERGONOMICS
- ANTHROPOMETRICS- measure of finger span and pen task 😊

Plenary

- What is meant by the term Ergonomics?
- Suggest what needs to be considered when designing a computer keyboard to make it Ergonomically designed?
- What is Anthropometric data?
- Suggest what Anthropometric data may be needed when designing a football tshirt